



Women Who Care

300 (or more) Women Who Care

“Talking Points”

Making your case for support in a short amount of time takes some planning....following are some talking points you might want to incorporate in your 5 minute speech.

1. Start with a gripping opening line.....”200+ women in our community are involved in a domestic violence dispute every month...”
2. State your name and the name of the organization you would like to receive funding.
3. What is the mission of the organization?
4. Describe the program that you would like funded. Provide some background information for program. Who will it impact? How many will it impact?
5. How essential is this program – what will our community be missing if this program does not get funded?
6. How will success of this program be measured?
7. What will this \$10,000 gift “buy” for the Greater Holland community?
8. End with a heartfelt ask and a thank you.